

EXAMINER'S REPORT**LEVEL I EXAMINATION - JANUARY 2022****(104) BUSINESS ENVIRONMENT**

As the entire question paper has covered almost all the areas of Business Environment specified to level I, the aim was to check the candidates' overall knowledge and understanding of the subject area. As a whole most of the candidates' performance were satisfactory while others had failed to answer well. It was observed that candidates had failed to answer the questions to the point understanding the important points, so as to obtain sufficient marks. Majority of the candidates have been obtained average marks for the entire paper.

SECTION A**Question No. 01**

By this Section, overall areas of the subject of Business Environment have been covered and 100% of the candidates have attempted the question. 40 marks out of 100 have been allocated and majority of the candidates had obtained between 30-40 marks. Most of candidates had not answered questions **1.5**, **1.11** and **1.20** successfully. Observations regarding the answers are as follows:

- 1.5** A majority of candidates were not aware of a party who can cancel a crossing of a cheque. Most of the candidates had marked answer 4.
- 1.11** Most of the candidates had not identified money market instruments well and not answered the question.
- 1.20** Most of the candidates were not aware of features of a joint venture and most of them had answered features of partnership, instead.

SECTION B

This section consisted of 4 compulsory questions. Each question had been given 10 marks.

Question No. 02

The question was based on the subject of "Business Organization".

- (a) (i)** Majority of the candidates had not answered properly to this part and they had written types of business of a private company instead of Sole proprietorship.
- (ii)** Characteristics of proprietorship was tested, and candidates have not obtained marks for this part due to not understanding **part (i)** of the question properly.

- (b) Majority of the candidates had explained features of public limited company and gained full marks. Some of them had not properly identified the exact number of shareholders and directors for a public limited company. Therefore, the candidates should acquire a sound knowledge by referring to the Self-study Texts.

Question No. 03

It was expected to test the candidates' knowledge on "Insurance".

- (a) Majority of candidates had answered well and obtained full marks.
- (b) Majority of the candidates had not answered to the point and they have given vague answers to this part with their general knowledge. Therefore, the candidates should acquire a sound knowledge by referring to the Self-study Texts.
- (c) Most of the candidates had obtained 2 marks out of 4 for this part due to the failure in explaining contribution of insurance to economic development of a country.

Question No. 04

- (a) Most of the candidates had understood advantages of properly managed distribution channels and most of them had explained this part with their general knowledge.
- (b) Most of the candidates had understood online food delivery system and got full marks but most of them had answered this part with their general knowledge.
- (c) Most of the candidates had obtained average marks for this part due to failure in explaining the government influences on business of ODO.

However overall performance of the above question is satisfactory and most of candidates had obtained marks above average level.

Question No. 05

It was expected to test the knowledge of candidates regarding types of money and services of commercial banks.

- (a) Most of the candidates had identified types of money and earned full marks.
- (b) Most of the candidates had answered this part with their general knowledge ignoring the given scenario and earned average marks.
- (c) Most of the candidates had not identified business environment of "Bandara Tea Shop" and not properly answered this part. Some of the candidates had written the answers as environmental pollution and sustainable development instead of benefits of analyzing the business environment.

SECTION C

Question No. 06

This was a case-study based question regarding “**Rubex**”. Majority of the candidates have attempted this question and most of them had obtained fairly good marks.

- (a) Majority of candidates had written advantages gained through doing business internationally and got higher marks.
- (b) The question expected to test the knowledge of candidates regarding SWOT of “**Rubex**”. Lower number of candidates properly identified SWOT of “**Rubex**”. Some had written social and environmental factors instead of SWOT. They had obtained average marks.
- (c) The question tested the importance of the transportation to “**Rubex**” and majority of candidates had earned full marks.
- (d) This part was based on contribution of “**Rubex**” in achieving the economic growth of Sri Lanka. Small number of candidates had not obtained full marks, as they had not clearly explained the points.
- (e) This question tested the importance of the Colombo Stock Exchange to investors. Majority of the candidates had not understood the question. Those candidates had explained with their general knowledge and earned lower marks for this part. Some of them had written Colombo Stock Exchange as a general market.

It is necessary to read and understand the question well before answering.

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General points to be considered in developing the level of understanding of candidates:

- (1) Get the maximum use of Self-Study Text published by AAT Sri Lanka because it is the best guideline covering the entire syllabus.
- (2) Read the question carefully and answer only what is asked in the question. Do not write unnecessary explanations and details. A direct and an accurate answer is expected for the question.
- (3) When you answer, time management is very important.
- (4) Action verb Check List with definitions is attached to the question paper itself and each question will begin with an action verb excluding Objective Test Questions (OTQs). Candidates should answer the questions based on the definition of the verb given in the Action Verb Check List.
- (5) Before handing over the answer script, check whether the question numbers and your index number have been written correctly.
- (6) Do not write answers in the question paper itself and write the answers in the answer script.
- (7) By answering past question papers, you can improve the subject knowledge as well as the ability of writing skills.
- (8) Make use of recently published magazines, hand books, newspapers and text books to update the knowledge.

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